



SACRAMENTO
STATE

The University Foundation
at Sacramento State

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**The University Foundation at Sacramento State
Board of Directors Meeting**

October 12, 2023 | 10:00 – 11:30 a.m.

The WELL, Terrace Suite

Members Present:

Holly Tiche, *Board Chair*
Nataly Andrade-Dominguez, *Student Representative*
Lora Anguay
Margot Bach
Fred Baldini
Bernice Bass de Martinez, *Chair, Governance*
Wally Borland, *SSAA Representative*
Jonathan Bowman
David Bugatto
Vanessa Guerra
Colette Harris-Mathews
David Lopez
Garry Maisel, *Chair, Finance*
Sue McGinty
Ryan Murphy
Alice Perez, *Board Vice Chair*
Randy Solorio
Pam Stewart
Sharon Takeda
Tina Treis, *Chair, Audit*
Luke Wood, *President*

Members Absent:

Christine Ault
Sonney Chong
Mark Drobny
Lee Ritchey
Ajay Singh
Scott Syphax
Bud Travers

Guests:

Jennifer Barber, *Alumni Relations*
Tracy Newman, *Development*
Antoinette Vojtech, *Principal Gifts & Campaign*

Advancement Staff:

Tatiana Azad
Amanda Lewis
Renee Siden

MEETING MINUTES

1. Call to Order
 - a. Chair Holly Tiche called the meeting to order at 9:57 a.m.
 - b. Tiche called for a moment of silence for David Covin (UFSS Board Member) and Denis McGinty (husband of UFSS Board Member Sue McGinty).
 - c. The agenda for the October 12, 2023 meeting was approved. (Treis/McGinty)
 - d. There were no public comments.
 - e. The Board approved the consent calendar, consisting of the June 6, 2023 board meeting minutes. (Stewart/Anguay)

2. President's Report (Wood)
 - a. Enrollment
 - i. Sac State is 1 of 4 CSU's that made our target enrollment goals
 - ii. Our number one priority is to serve the students
 - iii. Division of Student Affairs has been broken into two groups to better serve the students
 1. Office of Enrollment and Engagement
 2. Office of Student Affairs
 - b. Establishment of the President's Task Force on Safety
 1. Waiting on recommendations from the Task Force.
 2. Doubled the number of CSO's (Community Service Officers) on campus.
 3. Increasing the digital signage on campus for emergency messages.
 4. Hiring more counselors to meet the 1 in 1,500 ratio of counselors to students.
 - c. Tuition and Fees
 - i. CSU approved a tuition increase of 6% per year for the next 5 years.
 - ii. Campus response to the tuition increase included:
 1. Meeting with ASI members and other student groups to get their feedback.
 2. Identified items to alleviate the financial pressure on students
 3. Created a Tiger Team to review scholarships and financial aid programs.
 - d. California Native American Graves Protection and Repatriation Act (CalNAGPRA)
 - i. Returning items to our native communities that were taken from them.
 - ii. Sac State has the largest collection in the state – 115,000 items
 - iii. Moved the coordination of efforts from the Anthropology Department to the President's Office. Mark Wheeler, Interim Chief of Staff is in charge.
 - e. Capital Public Radio (CPR)
 - i. CPR is an important part of campus and the Sacramento community.
 - ii. It is an auxiliary similar to UFSS, ASI, SSAA and UEI.
 1. An independent entity with its own board.
 2. Can't file for bankruptcy – Sac State is liable for its finances.
 - iii. Items that have been discovered:
 1. CPR had an endowment that was separate from the campus.
 2. They stated that they had \$3M in reserves when actually it was \$85,000.
 3. There were six lines of credit taken out without campus approval and only one of those had CPR board approval.
 - iv. At this point most of the board has resigned.
 - v. President Wood has appointed Tom Karlo as Interim General Manager.

3. Committee Reports

- a. Planned Giving Update (Drobny via video)
 - i. Mark Drobny reviewed the Planned Giving Dashboard document.
- b. Audit Committee Update (Treis)
 - i. Tina Treis shared that the fiscal year ended on June 30, 2023 and that we have a new audit firm – CLA (CliftonLarsonAllen LLP)
 - ii. We had a clean audit this year with no findings and no adjustments
 - iii. Next up will be the 990-tax return.
 - iv. The board voted via email to approve the audit.
- c. Finance Committee Update (Maisel)
 - i. Garry Maisel shared the information from Sand Hill Global Advisors' presentation to the Finance Committee.
 - ii. The board voted to approve the FY 22-23 Financial Statements and Budget to Actuals Comparison as of 6/30/23. (Maisel/Bach)
- d. Governance Committee Update (Bass de Martinez)
 - i. Bernice Bass de Martinez welcomed the new board members.
 - ii. She encouraged them to join a committee.
 - iii. Bass de Martinez reviewed the Onboarding Session that took place and shared that it was a success and would be repeated in the future.
- e. Executive Committee Update (Tiche)
 - i. Tiche reviewed the UFSS Dashboard.

4. Advancement Update (Takeda)

- a. Updated Dashboard will be sent out in early November to the board.
- b. Advancement Services Department is in search for their new Assistant Vice President. Hope to fill this vacancy by the end of this year.
- c. In the process of installation of a new CRM which will include an 18-month implementation process.
- d. Principal Gifts
 - i. Received an additional \$5M from Ernest Tschannen for a total of \$24M.
 - ii. Doris Matsui donated \$1M for the Robert S. Nelsen Endowment.
 - iii. The Pleaus pledged \$1M for Health and Wellness.
- e. Art Building is under construction to include the Art Sculpture Lab.
- f. College of Health & Human Services has plans for the third floor of Folsom Hall.
- g. As of January 2024 endowment minimums will increase from \$10,000 to \$25,000.

5. Alumni Association Update (Borland)

- a. Held their annual Scholarship Reception recognizing 61 students with more than \$110,000 in scholarships awarded.
- b. Distinguished Alumni Awards coming up on October 19 honoring the following individuals:
 - i. Distinguished Service Award:
 1. Dr. Robin Carter '77, MSW '82 (Social Work)

2. Dr. Viridiana Diaz '02, Ed.D. '12 (Communication Studies/Educational Leadership)
 3. Daniel P. Hahn '95 (Business/Marketing)
 4. Scott Robertson '93 (Business/Marketing)
 5. Dr. Margaret Washington '68 (History)
 - ii. Rising Star Award:
 1. Elizabeth Gabler '19 (Physics)
 - iii. Honorary Alumnus Award:
 1. Bob Olsen, Chair, Board of Directors, PRIDE Industries, Retired, Co-founder Deacon Construction
 - c. Homecoming coming up on October 28.
 - d. Concluded the Oral History Project which included more than 24,000 alumni that voluntarily participated and shared their Sac State story at some level; 1,100 alumni that made donations to the Alumni Association; and a beautiful commemorative book.
 - e. SSAA Board held their annual retreat in August and their first business meeting of the year earlier this week.
6. Student Update (Andrade-Dominguez)
- a. ASI approved the strategic plan to include support for
 - i. Inclusive Excellence (Cultural Collaboration)
 - ii. Advocate for Student Support Initiatives
 1. CARES Advisory Board
 2. ASI Food Pantry (include culturally appropriate foods)
 - iii. Promote ASI Scholarships
 - iv. Foster a safe campus environment
 - b. Nataly Andrade-Dominguez shared her priorities
 - i. Working with President Wood to establish a centralized Basic Needs Center.
 1. Establish a clothing closet and donation center
 2. Expanding the ASI Food Pantry
 - ii. Working to establish a Middle Eastern Center
 - iii. Working with President Wood to study how the tuition increase will impact students.
 - iv. Capital Public Radio (CPR) – letting students know what is taking place.
7. Tiche adjourned the meeting at 11:51 a.m.

The University Foundation at Sacramento State Mission Statement

The University Foundation promotes philanthropy to provide a level of excellence at the University beyond what is possible through state funds.