

# CAREER CENTER

## Who we are

Through a collaborative career development approach, we engage, educate and empower our students and alumni to thrive and successfully contribute to our community, economy and future workforce.

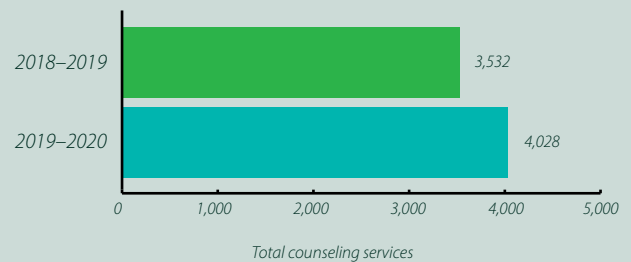
## Services

- Career Counseling and Support Services
- Programs & Events
- Workshops and Presentations
- Online Resources
- Employer Relations Services

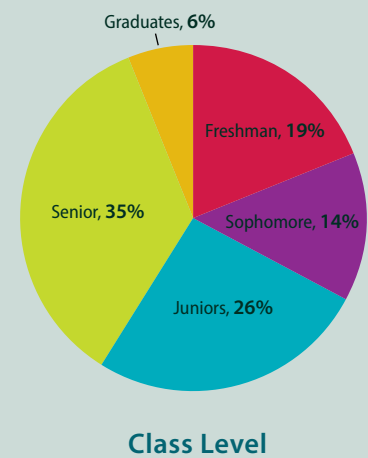
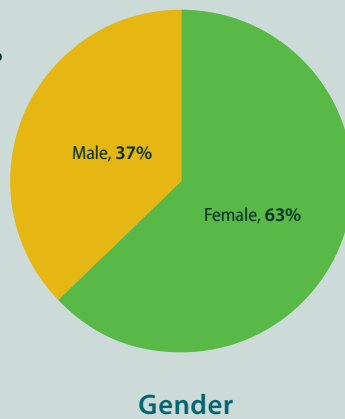
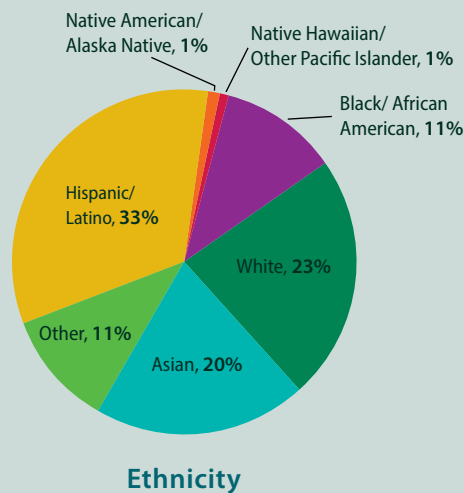


## Student/Alumni Engagement

### Career Counseling Services



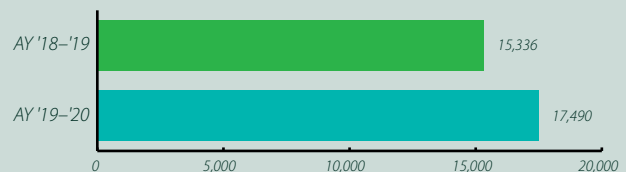
## Demographics of Students for Academic Year '19-'20



## Services from Academic Year '18-'19 to '19-'20

	'18-'19	'19-'20
Career Exploration	572	1,068
Major Exploration	225	299
Internship/Job Search Assistance	317	722
Interview Coaching	47	186
Resume Development	742	1,583
Student Employment	28	43
Graduate Studies Advising	20	120
Other	1,581 (not to EAB)	7

### Students who attended different programs and events



### First Destination Survey for Graduating Students (N=1,595)

- 89% were graduating with a bachelors' degree
- 71% were looking for work in the Sacramento area
- 73% were confident of being employed within the next 6 months
- Primary status after graduation**
  - 27% employed in a field that is related to career goal
  - 23% seeking employment
  - 14% planning to continue education but not yet enrolled
  - 11% expecting to be employed in the next 6 months

### Career Resource Tools

- 447 Big Interview users
- 2,392 FOCUS users
- 38,174 Sac State Career Network (SSCN) users



### Quotes from Students

- "I enjoyed meeting various organizations & what they do. Networking today has made more open about my career options in different fields & my area of interest." -Psychology, Senior
- "I feel more prepared now that I have attended this career fair." -Business, Junior

## Career Center's Perspectives

- Hosted virtual employer engagement events like the Virtual Pathways to Public Service and virtual career fairs)
- Partnered with Advancement to launch the Gaining Access to Internships (GAIN) fund
- Collaborated with Counselor Education department to provide graduate internships in career counseling

## Employer/Community Engagement

### Handshake Data

**17,979** Job postings  
**5,217** Internship postings  
**11,753** Total contracts



### Employers in CMS

**9,908 to 10,859** employers



### NACE Career Student Competencies rated by employers once hired in AY '19-'20 (5 point scale - 1 being inadequately skilled to 5 being highly skilled)

**4.0** avg. score in teamwork/collaboration  
**3.8** avg. score in digital technology skills  
**3.7** avg. score in professionalism/work ethic

**3.8** avg. score in oral communication skills  
**3.7** avg. score in written communication skills  
**3.7** avg. score in leadership/initiative

### Quotes from Employers

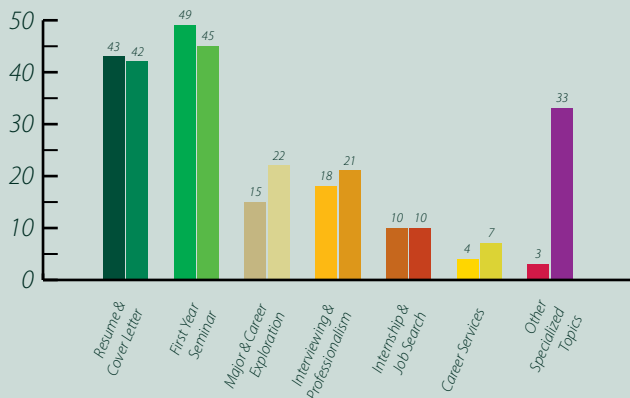
"We love applicants from Sac State! They are very open, kind, and humble. We prefer a Sac State graduate because they are very moldable. We have a very niche field, so it's understandable why these students may not have direct industry knowledge. Just the overall personality of these students are very enjoyable to work with."

"Very impressed with the caliber of students from Sac State - keep up the good work!"

## Faculty/Staff Engagement

### Presentations and Workshops

from 142 in AY '18-'19 to 153 in AY '19-'20



## Social Media Data

