

PRIDE Center Data Report 2021-23

Who We Are:

The PRIDE Center provides students looking for a connection to campus with programs and events, access to resources on campus and in the community, a welcoming hangout space, and opportunities for education about LGBTQIA communities and the intersections of many identities and experiences. We exist to create and maintain a campus environment that is open, safe, and supportive of student diversity in the areas of sexual orientation and gender identity/expression.

Fall 2021 – Spring 2022 (Virtual & In-person)

Programming and Events – 2,165 attendees total

- Queer Welcome – 40 attendees
- Homecoming Meet-Up – 18 attendees
- Safe Zone Training – 286 participants (156 fall, 130 spring)
- Fall Drag Show partnership with UNiQUE – 600 attendees
- PRIDE Week Events & Activities – 968 attendees
 - Activities included Queer Picnic, PRIDE Fair, film screening, Queer Networking, cooking demo, drag show, and other events.
- Lavender Graduation – 110 participants (40 graduates and 70 attendees)
- In-Queer-Y Panels – 143 attendees (25 average per event)

Social Media Analytics

- 2240 followers compared to 1928 in 2020-2021
- 92 feed posts
- 292 stories
- Reel views: 10.1K

Testimonial

- “I was depressed and isolated in my room, but since coming here [the PRIDE Center], I have come out of my shell. I have made friends. I can be me. I have done more than I can imagine.”

Types of support students requested

- Sexual Orientation
- Gender Identity
- Gender Roles
- Coming Out

- Allyship
- Pronouns
- Sexual Assault
- Disability
- STI
- Relationships
- Family
- Friendships
- Rejection
- Loss
- Suicidal Ideation
- Housing Insecurity
- Job Loss
- Student Life
- Career & Networking
- Civic Engagement

Fall 2022 – Spring 2023

Programming & Events – 694 attendees total

- Queer Welcome – 70 attendees
- PRIDE Week events and activities – 250 attendees
- Safe Zone Training – 96 participants
- Queer Prom – 157 attendees
- Lavender Graduation – 51 student participants; 43 attendees
- TherActivist: Film-Screening & Q&A – 27 attendees

Direct Services

- Queer Connect (social support group): 14 sessions, 20 to 25 students per session
- Peer Counseling: Data pending
- Career Counseling: 16

Center Drop-Ins – 3,024 visitors to the space

Social Media Analytics

- 2707 followers compared to 2240 in 2019-2020
- 102 posts