

# Admissions & Outreach Data Report, 2020-23

## Who We Are:

The Office of Admissions and Outreach provides prospective students with information about academic programs, admission requirements, and the application process.

## Enrollment

Admit Type	2020-21	2021-22	2022-23
First Time	3,696	3,533	3,902
Returning	357	285	406
Transfer	6,192	6,069	5,380
Total	10,245	9,887	9,688

## Outreach

### Application Workshops

- 2020-21: 32 workshops with 1,553 attendees
- 2021-22: 52 workshops with 688 attendees
- 2022-23: 101 workshops with 2,710 attendees

### Campus Tours

- 2020-21: 609 tours with 18,536 attendees
- 2021-22: 950 tours with 23,399 attendees
- 2022-23: 1,114 tours with 30,053 attendees

### High School Visits

- 2020-21: 130 visits with 4,853 attendees
- 2021-22: 356 visits with 12,227 attendees
- 2022-23: 267 visits with 18,686 attendees\*

## Community College Visits

- 2020-21: 285 visits with 2,716 attendees
- 2021-22: 432 visits with 6,968 attendees
- 2022-23: 322 visits with 2,813 attendees\*

## Admissions & Outreach Events

- 2020-21: 6 events with 3,060 attendees
- 2021-22: 32 events with 6,753 attendees
- 2022-23: 29 events with 11,594 attendees

## Pre-Admission Advising

### Phones

- 2020-21: 10,949 answered
- 2021-22: 10,649 answered
- 2022-23: 13,555 answered

### Emails

- 2020-21: 14,474 responded
- 2021-22: 23,508 responded
- 2022-23: 7,966 responded

### Drop-ins

- 2020-21: 1,042 attendees
- 2021-22: 2,795 attendees
- 2022-23: 3,240 attendees

## Associate Degree for Transfer (ADT)

Transfer students who earned an ADT and enroll at Sac State in a major that is deemed similar to their ADT major, are eligible to earn their bachelor's degree in 60-semester units.

Students who enroll at Sac State with an ADT degree are graduating at a faster rate than all other transfer students.

<b>ADT Students Table</b>	<b>Fall 21</b>	<b>Spring 22</b>	<b>Fall 22</b>	<b>Spring 23</b>
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Students with Verified ADT enrolled	1,482	659	1,256	573
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*\*Data incomplete: Due to staff resignation activity reports were not submitted*