

SERNA Center

Who We Are

The Serna Center promotes, fosters, and enhances leadership, empowerment, self-advocacy, and civic engagement among Chicanxs/Latinxs students and students from under-represented backgrounds.

Goals:

1. Self-Advocacy, Empowerment, Leadership, and Civic Engagement
2. Culture, Family, and Community Building
3. Awareness of Political, Historical, and Cultural Realities of Chicanxs/Latinxs

Services

1. Academic and Career Guidance: 27 students
2. Internship and Volunteer Opportunities: 182 student connections

Events and Programming

1. **Summer Orientation:** 28 students attended
2. **Institute for Transformative Communication Welcome:** 42 students attended
3. **La Raza Bienvenida (Co-Hosted with MCC):** 26 students attended
4. **ASI Leadership Panel:** 75 students attended
5. **Detox You Social Media (Co-Hosted with The WELL):** 57 students attended
6. **Sacramento Republic's Noche Latina:** 50 students attended
7. **Feria de Educación 2019**
 - a. Around 7,200 students and parents attended the event
 - b. Approximately 90 volunteers
 - c. 11 interactive workshops and various tracks
 - d. 56 exhibitors and 6 sponsors shared information ranging from ECE to access to college, career placement, and community resources
 - e. Survey Results
 - i. 45% of attendees had a better understanding of navigating the CSU system due to the workshop.
 - ii. 70% of attendees had a better understanding of admission process and financial aid

- iii. 82% of attendees heard about the event through their school
 - iv. 57% of attendees agreed that the educational pathway was the most significant activity at the event, followed by workshops at 39%
8. **Diversity in the Outdoors (Co-Hosted with PEAK Adventures):** 69 students attended
 9. **Chicanx/Latinx Recognition Ceremony:** 155 students attended
 10. **2020 Census Outreach**
 - a. 80 attendees participated in the Census Information Workshops
 - b. 24 Student Census Ambassadors
 - c. Approximately 398 number of people counted as a result of Census Ambassador outreach
 - d. 110 students participated in the Census Social Media Challenge
 - e. 10 students participated in Census short videos

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<https://www.csus.edu/student-affairs/centers-programs/serna-center/>