

Student Academic Success Day

Sponsor Information

Student Academic Success Day has a mission to serve and connect students and the campus community with resources for academic, personal and life success. This year's theme of "Finish Healthy: Wellness, Hope, and Opportunity" is designed to harness the resources of various campus programs with the resources of the community to build excellence, wellness, and persistence in higher education. The SAS Day Planning Committee welcomes your partnership to provide sponsorship support to leverage scholarships for students and program support. Please see the sponsorship opportunity levels below that will make all the difference in the lives of our DEGREES Project scholars.

WELLNESS LEVEL

- Serve as the presenting sponsor for the entire event or an aspect of the event
- Receive the benefits of the passion and persistence level including a feature page in program materials, the opportunity to headline the event, and inclusion in pre and post media coverage for SAS Day

HOPE LEVEL

- Have your organization's logo featured on the SAS Day website
- Attend VIP sessions as a part of SAS Day
- Have a promo video of your organization shown during SAS Day
- Have your program featured in marketing materials and event articles associated with the event
- Speak during featured SAS Day events and program sessions
- Be featured on the DEGREES Project Social Media Channels

OPPORTUNITY LEVEL

- Have your organization's logo featured on the SAS Day website
- Have your program featured in program marketing materials
- Have a customized video opportunity to share your powerful story of hope consistent with our event theme of "Wellness, Hope, and Opportunity"

THE IMPACT OF YOUR GENEROSITY

- Your contribution to Student Academic Success Day will support the program to fund student scholarships, event workshops, and virtual features to deliver upon the success of the event.

For more information about being a program sponsor, please contact Dr. Marcellene Watson-Derbigny, Associate Vice President, Student Retention and Academic Success at watsonml@csus.edu