HLTH 159: ENTREPRENEURSHIP IN HEALTHCARE

In Workflow

1. HHS College Committee Chair (andrea.becker@csus.edu)
2. HHS Dean (sac19804@csus.edu)
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Approval Path

1. Wed, 19 Feb 2025 05:36:03 GMT
   Andrea Becker (andrea.becker): Approved for HHS College Committee Chair
2. Wed, 19 Feb 2025 05:49:40 GMT
   Robert Pieretti (sac19804): Approved for HHS Dean

New Course Proposal

Date Submitted: Tue, 11 Feb 2025 01:23:14 GMT

Viewing: HLTH 159 : Entrepreneurship in Healthcare
Last edit: Wed, 19 Feb 2025 05:35:54 GMT

Changes proposed by: Andrea Becker (101053364)

Contact(s):

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Catalog Title:
Entrepreneurship in Healthcare

Class Schedule Title:
Entrepreneurship in Healthcare

Academic Group: (College)
HHS - Health & Human Services

Academic Organization: (Department)
Health & Human Services

Will this course be offered through the College of Continuing Education (CCE)?
Yes

Please specify:
CCE and Stateside

Catalog Year Effective:
Spring 2026 (2026/2027 Catalog)

Subject Area: (prefix)
HLTH - Health

Catalog Number: (course number)
159

Course ID: (For administrative use only.)
TBD

Units:
3

Is the ONLY purpose of this change to update the term typically offered or the enforcement of existing requisites at registration?
No

In what term(s) will this course typically be offered?
Fall, Spring, Summer

Does this course require a room for its final exam?
No, final exam does not require a room

Does this course replace an existing experimental course?
No

This course complies with the credit hour policy:
Yes

Justification for course proposal:
The purpose of this course is to equip Health Science students with the skills and knowledge necessary to innovate and adapt within the rapidly evolving healthcare industry. As healthcare continues to integrate new technologies, business models, and patient-centered care approaches, students will benefit from understanding how to identify opportunities, develop sustainable solutions, and navigate the challenges of launching healthcare-related ventures. This course will foster entrepreneurial thinking, teaching students how to create value within the healthcare sector, whether through starting new practices, launching health tech innovations, or improving healthcare delivery systems. By gaining an entrepreneurial mindset, students will be better prepared to drive change, improve patient outcomes, and contribute to the advancement of the healthcare field in both traditional and emerging markets.

Course Description: (Not to exceed 90 words and language should conform to catalog copy.)
This course introduces students to the principles and practices of entrepreneurship and innovation in healthcare. Students will explore topics such as healthcare business models, patient-centered innovation, design thinking, intrapreneurship, and strategies for starting and sustaining healthcare businesses and practices. Students will learn to identify entrepreneurial opportunities in healthcare, develop innovative solutions, and apply strategic leadership principles to drive change and growth in healthcare organizations.

Are one or more field trips required with this course?
No

Fee Course?
No

Is this course designated as Service Learning?
No

Is this course designated as Curricular Community Engaged Learning?
No

Does this course require safety training?
No

Does this course require personal protective equipment (PPE)?
No

Does this course have prerequisites?
No

Does this course have corequisites?
No

Graded:
Letter

Approval required for enrollment?
No Approval Required

Course Component(s) and Classification(s):
Lecture

Lecture Classification
CS#02 - Lecture/Discussion (K-factor=1WTU per unit)
Lecture Units
3

Is this a paired course?
No

Is this course crosslisted?
No

Can this course be repeated for credit?
No

Can the course be taken for credit more than once during the same term?
No

Description of the Expected Learning Outcomes and Assessment Strategies:

List the Expected Learning Outcomes and their accompanying Assessment Strategies (e.g., portfolios, examinations, performances, pre-and post-tests, conferences with students, student papers). Click the plus sign to add a new row.

	Expected Learning Outcome	Assessment Strategies
1	Analyze emerging trends in healthcare innovation and their potential impact on patient care, organizational performance, and the broader healthcare system.	Exams Discussions Case Study Analysis Final Project
2	Create actionable strategies to launch and scale entrepreneurial opportunities in healthcare.	Exams Discussions Research Papers
3	Formulate strategies to foster an entrepreneurial mindset within healthcare settings, creating an environment conducive to innovation and business growth.	Case Study Analysis Final Project
4	Evaluate the legal, financial, and operational dynamics of healthcare ventures to determine the viability of starting and managing a healthcare business or practice.	Discussions Webinar Pitch Final Project
5	Design and pitch actionable healthcare innovation solutions, utilizing evidence-based strategies to address real-world challenges.	Exams Final Project Research Papers

Attach a list of the required/recommended course readings and activities:
HLTH_159_Entrepreneurship_in_Healthcare_Syllabus.pdf

For whom is this course being developed?
Majors in the Dept

Is this course required in a degree program (major, minor, graduate degree, certificate?)
Yes

Has a corresponding Program Change been submitted to Workflow?
Yes

Identify the program(s) in which this course is required:

Programs:
BS in Health Science

Does the proposed change or addition cause a significant increase in the use of College or University resources (lab room, computer)?
No

Will there be any departments affected by this proposed course?
No

I/we as the author(s) of this course proposal agree to provide a new or updated accessibility checklist to the Dean's office prior to the semester when this course is taught utilizing the changes proposed here.
I/we agree

Attach Accessibility Checklist: (Optional at submission. Fulfills requirement to file with Dean's office.)
HLTH_159_Course-accessibility-checklist.pdf

University Learning Goals

Undergraduate Learning Goals:
Competence in the disciplines
Intellectual and practical skills
Personal and social responsibility
Integrative learning

Is this course required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?
No

GE Course and GE Goal(s)

Is this a General Education (GE) course or is it being considered for GE?
No

Key: 15281