

# BS IN BUSINESS ADMINISTRATION (SUPPLY CHAIN MANAGEMENT)

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**SACRAMENTO STATE**  
*Redefine the Possible*

## In Workflow

1. CBA College Committee Chair (jlee@csus.edu)
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## Approval Path

1. Mon, 19 Feb 2024 01:54:08 GMT  
Jai Joon Lee (jlee): Approved for CBA College Committee Chair
2. Mon, 19 Feb 2024 09:24:21 GMT  
Jean-francois Coget (coget): Approved for CBA Dean

## History

1. Sep 17, 2019 by 210552161
2. Apr 28, 2020 by 220267334
3. Apr 20, 2021 by 220267334
4. Aug 8, 2022 by 302822325
5. Aug 10, 2022 by 302822325

Date Submitted: Thu, 21 Dec 2023 00:13:00 GMT

**Viewing: BS in Business Administration (Supply Chain Management)**

**Last approved: Wed, 10 Aug 2022 21:01:32 GMT**

**Last edit: Thu, 21 Dec 2023 00:12:59 GMT**

Changes proposed by: Yang Li (216210281)

**Academic Group: (College)**

Business

**Academic Organization: (Department)**

Business Administration

**Catalog Year Effective:**

2024-2025 Catalog

**Individual(s) primarily responsible for drafting the proposed degree major program:**

Name (First Last)	Email	Phone 999-999-9999
Yang Li	yang.li@csus.edu	916-278-6003

**Type of Program Proposal:**

Concentration

**Program Change Type:**

Non-Substantive

**Is this a pilot program?**

No

**Delivery Format:**

Fully Face to Face

**Title of the Program:**

BS in Business Administration (Supply Chain Management)

**Designation: (degree terminology)**

Bachelor of Science

**Briefly describe the program proposal (new or change) and provide a justification:**

The purpose of this proposal is to permit the new proposed course OPM120 Service Operations Management to count for a supply chain concentration Group A required elective, and move MKTG121 Marketing Research to Group B.

In today's business landscape, supply chains are increasingly service-oriented. This course will equip students with essential skills like service development, service quality assurance, and customer relationship management within the supply chain context. It will make the students highly adaptable professionals, aligning their knowledge with the evolving demands of the industry.

Current Group A Required Electives in Supply Chain Concentration

MKTG121 Marketing Research  
MKTG160 Principle of Quality Management  
MKTG181 Supply Chain Logistics Management

Current Group B Electives in Supply Chain Concentration Program

MKTG129 Marketing Management  
MKTG186 Advanced Operations Planning and Control  
MKTG188 Supply Chain Modeling and Analysis  
MKTG190 Multinational Marketing

Proposed Group A Required Electives in Supply Chain Concentration

OPM120 Service Operations Management  
MKTG160 Principle of Quality Management  
MKTG181 Supply Chain Logistics Management

Proposed Group B Electives Supply Chain Concentration Program

MKTG121 Marketing Research  
MKTG129 Marketing Management  
MKTG186 Advanced Operations Planning and Control  
MKTG188 Supply Chain Modeling and Analysis  
MKTG190 Multinational Marketing

**University Learning Goals**

**Undergraduate Learning Goals:**

Competence in the disciplines  
Knowledge of human cultures and the physical and natural world  
Intellectual and practical skills  
Personal and social responsibility  
Integrative learning

## Program Learning Outcomes

### Program Learning Outcomes

#### Learning Outcome

##### 1. Fundamental Supply Chain Operations Management Knowledge

Competence based on fundamental knowledge.

- Demonstrate understanding of fundamental supply, operations, transportation and logistics management theories, concepts, and skills.
- Ability to analyze business information in performing supply chain operations related tasks.

##### 2. Integrative Business Competence

Supply chain competence integrated with other business knowledge areas, environmental sustainability, and ethical and social responsibilities.

- Ability to identify factors contributing to a managerial problem from a variety of business perspectives.
- Enumerate the costs and benefits that potential solutions will have on the interdependent stakeholders of a firm.

##### 3. Effective Intra- and Inter-organizational Communication

Business communication utilizing contemporary and classic communication techniques and methods.

- Convey information in a variety of business settings.
- Evaluate the efficacy of business communications in a global, cross-cultural context.

##### 4. Applied Business Capability

Ability to translate knowledge of business and management into practice.

- Create effective supply chain solutions that are environmentally friendly, ethically sound and socially responsible.
- Generate innovative and effective solutions for problem solving and decision making.

**Will this program be required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?**

No

**Do these changes impact the Smart Planner roadmap?**

No

#### Catalog Description:

**Units required for Major: 66**

**Total units required for BS: 120**

## Program Description

The Supply Chain Management (SCM) Concentration is concerned with organizations, methods, and processes employed in managing and improving supply chain and operations systems which provide goods or services to fulfill customer needs and wants in both local and global markets in a flexible, adaptable, quality, reliable, cost effective, environmentally sustainable, ethically sound and socially responsible manner. Students who select the SCM Concentration are provided with a well-balanced program of qualitative and quantitative subject matter and should be able to assume first-line staff or management positions in supply chain and operations systems for manufacturing, service, or government organizations.

**Note:** The use of the words “business administration” throughout this section refers to courses designated as Accountancy (ACCY), Accounting Information Systems (AIS), Decision Sciences (DS), Entrepreneurship (ENTR), Finance (FIN), General Management (GM), Human Resources/Organizational Behavior (HROB), International Business (IBUS), Management (MGMT), Management Information Science (MIS), Marketing (MKTG), and Operations Management (OPM).

**Note:** Students graduating with a Bachelor of Science in Business Administration (all concentrations) will not be subject to the University’s Foreign Language Graduation Requirement. Students who change major may be subject to the University’s Foreign Language Graduation Requirement.

**Note:** At least 15 units of upper division business administration courses must be taken in residence at (or under the auspices of) California State University, Sacramento. Of these 15 units, a minimum of nine units must be in upper division courses in the concentration.

**Admission Requirements: Course prerequisites and other criteria for admission of students to the degree major program, and for their continuation in it.**

## Pre-Requisite Requirements

A student **may not enroll** in any of the Major program or Concentration courses until he/she has completed the Pre-Requisite lower division program with a grade of “C-” or better in each course and an overall GPA of 2.0 (“C”), with the exception of MATH 24 which requires a minimum acceptable grade of “C” or better.

Students enrolled as Expressed Interest in Business may enroll in the following courses after completing the lower division pre-requisite requirements:

Code	Title	Units
DS 101	Introduction to Business Analytics	3
MGMT 102	Business Communications	3
HROB 101	The Management of Contemporary Organizations	3

### Computer Literacy

All business majors must meet spreadsheet competency **prior** to taking upper division. This requires completing MIS 10 (or equivalent).

### Minimum Grade Requirement

The purpose of this requirement is to assure that all business administration students attain the minimum level of competency in all their coursework required for the business administration degree.

The minimum acceptable grade for any undergraduate course required for the business administration degree is "C-" with the exception of MATH 24 which requires a minimum acceptable grade of "C" or better.

A minimum grade point average of 2.0 ("C") is required in the Pre-Requisite courses, Major Core courses, and the Concentration courses presented for the degree.

As defined by policy <http://www.csus.edu/umannual/acadaff/fsm00010.htm>, a change in units constitutes a substantive change to the program. If your changes constitute a substantive change, please refer back to the "Program Change Type" field above to ensure that "Substantive" is selected.

**Program Requirements: (If new courses are being created as part of a new program, it will be useful to propose courses first.)**

## Program Requirements

Code	Title	Units
<b>Required Lower Division (Pre-Requisites) Courses (21 Units)</b>		
ACCY 1	Accounting Fundamentals	3
ACCY 2	Managerial Accounting	3
ECON 1A	Introduction to Macroeconomic Analysis <sup>1</sup>	3
ECON 1B	Introduction to Microeconomic Analysis <sup>1</sup>	3
MATH 24	Modern Business Mathematics <sup>1</sup>	3
MGMT 10	Introduction to Business Law	3
STAT 1	Introduction to Statistics <sup>1</sup>	3
<b>Total Units</b>		<b>21</b>

<sup>1</sup> Course also satisfies General Education (GE)/Graduation Requirement.

When enrolled in the last of the pre-requisite courses, students must file the supplemental business application to officially apply to Business Administration as their major. Visit [www.csus.edu/cba/ubac/iimpaction.html](http://www.csus.edu/cba/ubac/iimpaction.html) for more information.

Students who do not complete the required prerequisites as presented in the following Business Major program are subject to being administratively dropped from courses in which they are inappropriately enrolled.

Code	Title	Units
<b>Required Upper Division (Major) Core Courses (24 Units)</b>		
DS 101	Introduction to Business Analytics	3
FIN 101	Business Finance	3
GM 105	Strategic Management	3
HROB 101	The Management of Contemporary Organizations	3
MGMT 102	Business Communications	3
MIS 101	Computer Information Systems for Management	3
MKTG 101	Principles Of Marketing	3
OPM 101	Operations Management	3
<b>Total Units</b>		<b>24</b>

### Supply Chain Management (SCM) Concentration (21 units)

Code	Title	Units
<b>Group A Required Courses (9 Units)</b>		
MKTG 121	Marketing Research and Information	3
MKTG 160	Principles of Quality Management	3
MKTG 181	Supply Chain Logistics Management	3
<b>Group B Courses (9 Units)</b>		

Select three of the following:	9
MKTG 129	Marketing Management
MKTG 186	Sustainable Supply Chain
MKTG 188	Supply Chain Analytics
MKTG 190	Multinational Marketing
<b>Group C Electives (3 Units)</b>	
Select one of the following or any course not taken from Group B:	3
ACCY 121	Cost Accounting
ACCY 122	Advanced Management Accounting
ACCY 190	International Accounting
GM 170	Fundamentals of Business Strategy
BUS 162	Project Management
HROB 155	Conflict Management and Negotiation
IBUS 190	International Business
MIS 132	Course MIS 132 Not Found
MIS 163	Business Process Engineering and ERP Configuration
MIS 171	Enterprise Resource Planning Systems
MKTG 115	Marketing Analytics
MKTG 124	Retail Management
MKTG 130	Digital Marketing
MKTG 199A	Special Problems in Supply Chain Management
<b>Total Units</b>	<b>21</b>

## General Education Requirements <sup>1</sup>

Code	Title	Units
<b>Area A: Basic Subjects (9 Units)</b>		
A1	Oral Communication	3
A2	Written Communication	3
A3	Critical Thinking	3
<b>Area B: Physical Universe and Its Life Forms (10 Units)</b>		
B1	Physical Science	3
B2	Life Forms	3
B3	Lab (Note: Lab experience to be taken with one of the following: B1, B2 or B5)	1
B4	Math Concepts <sup>2</sup>	0
B5	Additional Course (Any B to reach 12 units) - Take upper-division course to complete Area & upper division requirements.	3
<b>Area C: Arts and Humanities (12 Units)</b>		
C1	Arts	3
C2	Humanities	3
C1/C2	Area C Course	3
C1/C2	Area C Course - Take upper-division course to complete Area & upper division requirements.	3
<b>Area D: The Individual and Society (6 Units)</b>		
Area D Course		3
Area D Course <sup>2</sup>		0
Area D Course	- Take upper-division course to complete Area & upper division requirements.	3
<b>Area E: Understanding Personal Development (3 Units)</b>		
Area E Course		3
<b>Area F: Ethnic Studies (3 Units)</b>		
Area F Course		3
<b>Total Units</b>		<b>43</b>

<sup>1</sup> To help you complete your degree in a timely manner and not take more units than absolutely necessary, there are ways to use single courses to meet more than one requirement (overlap). For further information, please visit the General Education page (<http://catalog.csus.edu/colleges/academic-affairs/general-education/>).

**Note:** There is no way to list all possible overlaps so please consult with a professional advisor. The Academic Advising Center can be visited online (<http://www.csus.edu/acad/>), by phone (916) 278-1000, or email ([advising@csus.edu](mailto:advising@csus.edu)).

<sup>2</sup> Required in Major; also satisfies GE.

**Graduation Requirements**<sup>1</sup>

Code	Title	Units
<b>Graduation Requirements (required by CSU) (9 Units)</b>		
	American Institutions: U.S. History	3
	American Institutions: U.S. Constitution & CA Government	3
	Writing Intensive (WI)	3
<b>Graduation Requirements (required by Sacramento State) (6 Units)</b>		
	English Composition II	3
	Race and Ethnicity in American Society (RE)	3
	Foreign Language Proficiency Requirement <sup>2</sup>	0

<sup>1</sup> To help you complete your degree in a timely manner and not take more units than absolutely necessary, there are ways to use single courses to meet more than one requirement (overlap). For further information, please visit the General Education page (<http://catalog.csus.edu/colleges/academic-affairs/general-education/>).

**Note:** There is no way to list all possible overlaps so please consult with a professional advisor. The Academic Advising Center can be visited online (<http://www.csus.edu/acad/>), by phone (916) 278-1000, or email ([advising@csus.edu](mailto:advising@csus.edu)).

<sup>2</sup> If not satisfied before entering Sacramento State, it may be satisfied in General Education Area C2 (Humanities). "C- or better required." The alternative methods for satisfying the Foreign Language Proficiency Requirement are described here: <https://www.csus.edu/college/arts-letters/world-languages-literatures/foreign-language-requirement.html>

**Note:** Students with a declared major of BS in Business Administration (all concentrations) are exempt from the Foreign Language Graduation Requirement.

**Fiscal Impact to Change an Existing Program**

**Indicate programmatic or fiscal impact which this change will have on other academic units' programs, and describe the consultation that has occurred with affected units:**

None

**Provide a fiscal analysis of the proposed changes:**

The instructor who proposed the course and several other Supply Chain Management faculty members can teach the course.

**How will the above changes be accommodated within the department/College existing fiscal resources?**

The instructor who proposed the course and several other Supply Chain Management faculty members can teach the course.

**Will the proposed changes require additional resources?**

No

**What additional space, equipment, operating expenses, library, computer, or media resources, clerical/technical support, or other resources will be needed?**

None

**Estimate the cost and indicate how these resource needs will be accommodated:**

None

Key: 382