

# FASH 135: MERCHANDISE BUYING

## In Workflow

1. FACS Committee Chair (shiltsm@csus.edu)
2. FACS Chair (lhanna@csus.edu)
3. SSIS College Committee Chair (wickelgr@csus.edu)
4. SSIS Dean (mendriga@csus.edu)
5. Academic Services (catalog@csus.edu)
6. Senate Curriculum Subcommittee Chair (curriculum@csus.edu)
7. Dean of Undergraduate (james.german@csus.edu; renee.leonard@csus.edu)
8. Dean of Graduate (cnewsome@skymail.csus.edu)
9. Catalog Editor (catalog@csus.edu)
10. Registrar's Office (w lindsey@csus.edu)
11. PeopleSoft (PeopleSoft@csus.edu)

## Approval Path

1. Mon, 19 Sep 2022 23:05:37 GMT  
Mical Shilts (shiltsm): Rollback to Initiator
2. Wed, 21 Sep 2022 19:58:02 GMT  
Mical Shilts (shiltsm): Approved for FACS Committee Chair
3. Wed, 21 Sep 2022 20:53:00 GMT  
Lynn Hanna (lhanna): Approved for FACS Chair
4. Thu, 20 Oct 2022 06:17:34 GMT  
Emily Wickelgren (wickelgr): Rollback to FACS Chair for SSIS College Committee Chair
5. Thu, 20 Oct 2022 16:06:55 GMT  
Lynn Hanna (lhanna): Rollback to Initiator
6. Fri, 21 Oct 2022 00:31:22 GMT  
Mical Shilts (shiltsm): Approved for FACS Committee Chair
7. Fri, 21 Oct 2022 14:43:11 GMT  
Lynn Hanna (lhanna): Approved for FACS Chair
8. Fri, 21 Oct 2022 15:40:58 GMT  
Emily Wickelgren (wickelgr): Approved for SSIS College Committee Chair
9. Fri, 21 Oct 2022 21:17:21 GMT  
Marya Endriga (mendriga): Approved for SSIS Dean

Date Submitted: Thu, 20 Oct 2022 23:28:50 GMT

**Viewing: FASH 135 : Merchandise Buying**

**Last edit: Thu, 20 Oct 2022 23:28:48 GMT**

Changes proposed by: Dong Shen (101016574)

**Contact(s):**

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**Catalog Title:**

Merchandise Buying

**Class Schedule Title:**

Merchandise Buying

**Academic Group: (College)**

SSIS - Social Sciences & Interdisciplinary Studies

**Academic Organization: (Department)**

Family and Consumer Sciences

**Will this course be offered through the College of Continuing Education (CCE)?**

No

**Catalog Year Effective:**

Spring 2023 (2022/2023 Catalog)

**Subject Area: (prefix)**

FASH - Fashion Merchandising and Management

**Catalog Number: (course number)**

135

**Course ID: (For administrative use only.)**

133116

**Units:**

3

**Is the only purpose of this change to update the term typically offered or the enforcement of existing prerequisites at registration?**

No

**In what term(s) will this course typically be offered?**

Fall term only

**Does this course require a room for its final exam?**

Yes, final exam requires a room

**This course complies with the credit hour policy:**

Yes

**Justification for course proposal:**

The purpose of this proposal is to just update the prerequisite from FACS 134 to FASH 134.

After the Fashion Merchandising and Management became a stand-alone program in 2019, all the fashion courses have been updated from the old code of FACS to the new code of FASH. However, the prerequisite courses still carry the old code.

No any other changes is made here.

**Course Description: (Not to exceed 80 words and language should conform to catalog copy.)**

Detailed study of merchandising mix, purchasing plan, inventory plan, assortment plan, pricing, markdown, markup, and reports. Review of planning and control processes and the buyer's role in merchandise management and decision-making. Lecture, discussion.

**Are one or more field trips required with this course?**

No

**Fee Course?**

No

**Is this course designated as Service Learning?**

No

**Is this course designated as Curricular Community Engaged Learning?**

No

**Does this course require safety training?**

No

**Does this course require personal protective equipment (PPE)?**

No

**Does this course have prerequisites?**

Yes

**Prerequisite:**

FASH 134.

**Prerequisites Enforced at Registration?**

Yes

**Does this course have corequisites?**

No

**Graded:**

Letter

**Approval required for enrollment?**

No Approval Required

**Course Component(s) and Classification(s):**

Lecture

**Lecture Classification**

CS#02 - Lecture/Discussion (K-factor=1WTU per unit)

**Lecture Units**

3

**Is this a paired course?**

No

**Is this course crosslisted?**

No

**Can this course be repeated for credit?**

No

**Can the course be taken for credit more than once during the same term?**

No

**Description of the Expected Learning Outcomes and Assessment Strategies:**

List the Expected Learning Outcomes and their accompanying Assessment Strategies (e.g., portfolios, examinations, performances, pre- and post-tests, conferences with students, student papers). Click the plus sign to add a new row.

	Expected Learning Outcome	Assessment Strategies
1	Use merchandise buying terminology correctly	midterm one, midterm two, the final exam, the buying project
2	Apply basic mathematical concepts used in solving typical merchandising problems	lecture discussions, midterm one, midterm two, the final exam
3	Conduct and evaluate merchandising planning, assortment planning, and pricing the merchandise	lecture discussions, midterm one, midterm two, the final exam
4	Evaluate the performance of merchandising strategies	lecturer discussions, the final exam
5	Explain and analyze the complexity of retail buying and merchandising function and it's subjective and analytical elements	lecture discussions, midterm one, midterm two, and the final exam
6	Create and develop a complete buying plan by following the industry buying procedure	the buying project
7	Describe and evaluate the background, structure, and ever-changing world of fashion buying and merchandising	lecture discussions, the buying project, and the final exam

**Attach a list of the required/recommended course readings and activities:**

FASH135syllabusFall\_22.doc

**Is this course required in a degree program (major, minor, graduate degree, certificate?)**

Yes

**Has a corresponding Program Change been submitted to Workflow?**

No

**Identify the program(s) in which this course is required:**

**Programs:**

BS in Fashion Merchandising and Management

**Does the proposed change or addition cause a significant increase in the use of College or University resources (lab room, computer)?**

No

**Will there be any departments affected by this proposed course?**

No

**I/we as the author(s) of this course proposal agree to provide a new or updated accessibility checklist to the Dean's office prior to the semester when this course is taught utilizing the changes proposed here.**

I/we agree

## **University Learning Goals**

**Undergraduate Learning Goals:**

Competence in the disciplines  
Integrative learning  
Intellectual and practical skills

**Is this course required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?**

No

## **GE Course and GE Goal(s)**

**Is this a General Education (GE) course or is it being considered for GE?**

No

**Reviewer Comments:**

**Mical Shilts (shiltsm) (Mon, 19 Sep 2022 23:05:37 GMT):** Rollback: Syllabus update

**Emily Wickelgren (wickelgr) (Thu, 20 Oct 2022 06:17:34 GMT):** Rollback: See email on 10/19/22.

**Lynn Hanna (lhanna) (Thu, 20 Oct 2022 16:06:55 GMT):** Rollback: See email On Oct 19, 2022, at 11:18 PM, Wickelgren, Emily A <wickelgr@csus.edu>

Key: 13995